

# Z908

## GENERAL PURPOSE WAX RIBBON



*Quality starts with OUR film*

**Z908 General Purpose Wax** offers our most economical wax thermal transfer printing solution while providing consistent performance on a wide variety of materials. Designed for barcode label and tag printing in the mainstream “sweet-spot” of 4–8 inches per second, the **Z908** provides high optical density, moderate image durability and allows printing at low print head energy heat settings on all popular thermal transfer printers. **Z908** is a “plug and play” formulation which can be dropped in at the same printer settings as most standard wax ribbons. **Z908** is a highly versatile ribbon providing reliable printing performance on coated and uncoated labels and tags, and vellum materials found in today’s global world of thermal transfer materials. Ideal for competitively priced applications such as shipping, product identification, distribution, logistics and retail. Our proprietary anti-static back coating formulation dissipates static electricity and works to protect and extend the life of your valuable printhead.

### Benefits

- Reliable, Economic Printing Solution
- Performs well on a **Wide Variety of Substrates** found in worldwide markets
- Lower printhead energy provides dense and dark images
- Drop in replacement requires no printer adjustments.
- Print speeds up to 8 ips
- Halogen-Free

**World’s Only Vertically Integrated TTR Manufacturer**



INTERNATIONAL  
MEDIA PRODUCTS  
Your TTR Experts

### Applications



Retail



Mechanical



Distribution  
Labels



Storage



Shipping



**MOST ECONOMICAL WAX SOLUTION**

# Ribbon Specifications

## Compatible With:

- Zebra
- Datamax
- Intermec
- SATO
- Honeywell
- Avery
- TSC
- Printronix

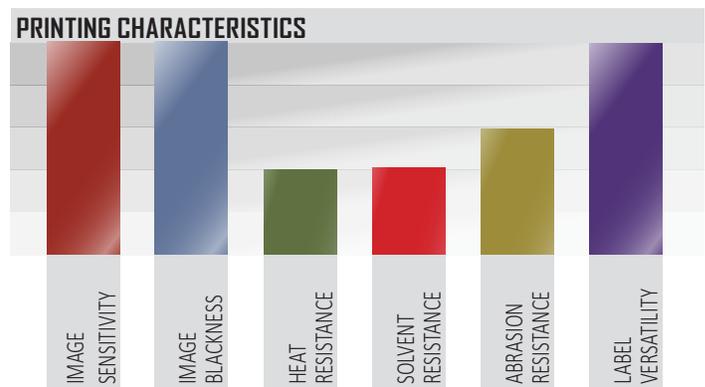
## Recommended Substrates:

- Art paper
- Coated and uncoated paper
- Tag stocks
- Vellums.

## Storage Conditions:

- Use within 12 months recommended
- Keep away from UV and direct sunlight
- Temperature 5-35°C (40-95°F)
- Humidity 20-80%

RIBBON PROPERTIES	
TOTAL THICKNESS	7.1 ± 0.3µm
INK THICKNESS	2.8 ± 0.2µm
ELECTROSTATIC	≤ 0.06 Kv
OPTICAL DENSITY	≥ 1.82 D
INK MELT POINT	68° C



## IMP's Complete Product Line

Premium Wax	Wax/Resin	Resin	Near Edge
<ul style="list-style-type: none"> <li>• Z908 General Purpose</li> <li>• Z107PLUS Premium resin-enhanced</li> </ul>	<ul style="list-style-type: none"> <li>• Z201 Premium</li> <li>• Z203 Super Premium</li> </ul>	<ul style="list-style-type: none"> <li>• Z300 Premium</li> <li>• Z304 Solvent Resistant</li> <li>• Z800 Wash Care</li> </ul>	<ul style="list-style-type: none"> <li>• Z212 Wax/resin</li> <li>• Z213 Premium wax/resin</li> <li>• Z214 Premium High Yield</li> </ul>

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INTERNATIONAL  
MEDIA PRODUCTS

Established in 2013, IMP is headquartered in Atlanta, Georgia with a western distribution center in Los Angeles. IMP is the world's only vertically integrated manufacturer of thermal transfer and hot stamp ribbons – extruding our own PET base film and coating ribbons. This unique capability allows us to offer the best ribbon price/performance value in today's market.